



"BASIC ITALIAN"  
BOILED HAM - SALAMI - PROVOLONE CHEESE



"THE HOBOKEN"  
ROAST BEEF - FRESH MOZZARELLA - AGU GRAY

# HERO KING™

Hand-Crafted Sandwiches

PLEASE  
ORDER BY  
NUMBER

## HERO'S SANDWICHES & WRAPS

### OUR ITALIAN FAVORITES

#1	<b>THE OLD NEIGHBORHOOD</b> spiced ham, salami & provolone	6.95	13.45
#2	<b>BOLOGNA, SALAMI &amp; PROVOLONE</b>	6.95	13.45
#3	<b>OUR BASIC ITALIAN</b> boiled ham, salami & provolone	6.95	13.45
#4	<b>THE HOT ITALIAN LOVER</b> cappacola, salami, & provolone	6.95	13.45
#5	<b>THE HOT HEAD</b> prosciuttini, salami & provolone	6.95	13.45
#6	<b>BOILED HAM, PROSCIUTTINI &amp; PROVOLONE</b>	7.75	14.75
#7	<b>FULL OF IT</b> bologna & choose your cheese below	7.75	14.75
#8	<b>PEPPERONI &amp; PROVOLONE</b>	7.75	14.75
#9	<b>THE GOBBLER</b> Fresh Sliced Turkey Breast and Cheese	7.75	14.75
#10	<b>THE COWBOY</b> Roast Beef and Fresh Mutz	8.75	15.75
#11	<b>CHOICE OF CHEESE</b> any 2 of your choice	7.75	14.75
#12	<b>TOP CHEF TUNA</b> Hero King White Tuna	7.75	14.75
#13	<b>BOILED HAM, TURKEY &amp; CHEESE</b>	7.75	14.75
#14	<b>PLAIN JANE</b> boiled ham & choose your cheese below	7.75	14.75
#15	<b>THE FIGHTING IRISH</b> Liverwurst, Onions and Mustard	7.75	14.75
#17	<b>SALAMI, TURKEY &amp; CHEESE</b>	7.75	14.75
#18	<b>SALAMI &amp; CHEESE</b>	7.75	14.75
#20	<b>SPICED HAM &amp; CHEESE</b>	7.75	14.75
#21	<b>OUR VEGGIE</b> Fresh Mozzarella, The Works, Choice of Hot/Sweet/Roasted Peppers choice of Balsamic Vinaigrette/ Olive Oil & Red Wine Vinegar	7.75	14.75
#22	<b>CAPPACOLA &amp; CHEESE</b>	7.75	14.75
#23	<b>PROSCIUTTINI &amp; CHEESE</b>	7.75	14.75
#24	<b>ROAST BEEF, BOILED HAM AND CHEESE</b>	8.75	15.75
#25	<b>PEPPER TURKEY AND CHEESE</b>	7.75	14.75
#26	<b>SMOKED TURKEY AND CHEESE</b>	7.75	14.75
#27	<b>ROAST BEEF, SMOKED TURKEY, AND CHEESE</b>	8.75	15.75
#28	<b>ROAST BEEF, PEPPER TURKEY, AND CHEESE</b>	8.75	15.75
#29	<b>SWEETENING THE POT</b> Honey Roasted Turkey and Cheese	7.75	14.75

### OUR WEEKLY SPECIALS

<b>THE PINK PIG</b> Honey BBQ pulled pork served with Cheddar Cheese (Mon & Tues ONLY)	8.75	15.75
<b>THE HOBOKEN</b> Roast Beef, Fresh Mozzarella and Brown Gravy (Wed & Sat Only)	8.75	15.75

### OUR SPECIALTIES HALF - 8.75 WHOLE - 15.75

<b>THE GODFATHER</b> PROSCIUTTO, FRESH MOZZARELLA, ROASTED PEPPERS AND BALSAMIC VINAIGRETTE		
<b>THE PONY EXPRESS</b> Roast Beef, Cheddar Cheese and Horseradish Sauce		
<b>THE LARRY DAVID</b> Hot Pastrami, Swiss and Hero King Sauce		
<b>BUFFALO WILD CHICKEN WRAP</b> Sliced Chicken Breast, Lettuce, Tomato, Blue Cheese		
<b>UFO</b> Turkey, Cappacola, Pepperoni and cheese		
<b>MR. BIG FOOT</b> Turkey, Boiled Ham, Prosciuttini and cheese		
<b>THE BELLY BUSTER</b> Roast Beef, Turkey, Boiled Ham, Salami and Cheese		
<b>THE MAD PROTEIN</b> Fresh Sliced Turkey Breast, Honey Roasted Turkey, Smoked Turkey, Pepper Turkey (your choice of any 3)		
<b>THE MONTCLAIR</b> Cranberry Chicken Salad Wrap		
<b>THE MUSCLE WRAP</b> Grilled Chicken, Fresh Mozzarella, Roasted Peppers and Balsamic Vinaigrette		
<b>THE TREENUGGER</b> Grilled Eggplant, Fresh Mozzarella, Roasted Peppers and Balsamic Vinaigrette		

OUR CLAIM TO FAME

### CHEESE SELECTION

Provolone, Cheddar, White Or Yellow American, Pepper Jack, Swiss & Fresh Mozzarella

### BREAD & WRAP SELECTION

Our Famous Fresh Bakery Italian Bread Delivered Daily or Wrap Selections are: Spinach, Tomato Basil or Whole Wheat

All of our Hand-Crafted Sandwiches are topped with Lettuce, Tomato, Red Onion, Olive Oil, Red Vinegar, Sea Salt, Black Pepper & Oregano  
WE USE MAYO AND/OR MUSTARD ONLY UPON REQUEST

**NUTLEY LOCATION: 132 FRANKLIN AVE. NUTLEY, NJ**  
PLEASE REMEMBER WE ARE NOT FAST FOOD, WE ARE THE BEST FOOD, EVERYTHING IS HANDCRAFTED AND MADE TO ORDER!

**CALL AHEAD FOR QUICK PICK UP**  
**973-661-3095 • 973-542-8202**

LIMITED DELIVERY AVAILABLE FOR CORPORATE CATERING OR ANY ORDER OVER \$40 ONLY  
THEHEROKING.COM

**DON'T MISS OUT... THE FRESH BREAD RUNS OUT!**

# HERO KING™

## OUR MISSION STATEMENT:

As you enter the door, may you feel like family in all of your senses. From the smells to the smiles, may you feel like home. We will fill your belly to satisfaction and your heart with love. Our goal is to make you have this experience every time you visit any location and to recreate a little old school family environment. Welcome To The Family!



**THE HERO KING STORY BEGAN**  
AT OUR ORIGINAL LOCATION  
**406 MARKET STREET, NEWARK, NJ**  
MAKING HAND-CRAFTED SANDWICHES SINCE 1977

### HOT & COLD CATERING



### BEVERAGES

**VARIETY PACK**  
24 BOTTLE CASE OF OUR  
PRIVATE LABEL SODA  
AND  
24 BOTTLE CASE (23.7oz BOTTLES)  
**ALKA WARRIOR™**  
ALKALINE WATER  
PLACE YOUR ORDER IN ADVANCE FOR PICKUP



**WATCH FOR FUTURE LOCATIONS**  
CURRENTLY BEING HAND-CRAFTED  
THROUGHOUT NJ COUNTIES

**WANT TO BE A PART OF THE FAMILY?**

**INQUIRE ABOUT FUTURE FRANCHISE OPPORTUNITIES.**

**HEROKINGSTORESNJ@GMAIL.COM**



**WE BELIEVE IN GIVING BACK TO OUR LOCAL HEROES**

**WHERE THE BLUE LINE GOES TO DINE**

DONE WITH YOUR DUTY, BECOME A FOODY.



**MONDAY-SATURDAY**  
**9AM-4PM**  
SUNDAY (during football season only)

ALL STORE HOURS AND PRICING SUBJECT TO CHANGE. Rev. 05/2017