

# THE NUTLEY CHAMBER OF COMMERCE ANNUAL SANTA'S ARRIVAL

BLACK FRIDAY Nov. 23rd at 2:00 pm (Rain Date – Saturday Nov.24<sup>th</sup> at 11:00 am)



**KICK OFF THE HOLIDAY SHOPPING SEASON RIGHT!  
SPONSOR ONE OF NUTLEY'S OLDEST TRADITIONS**  
Over 2,500 people attend Santa's Arrival each year!

## SPONSORSHIP FORM

**DEADLINE to Submit Sponsorship form: NOV. 1st**

\*\*\*Submit form to: Nutley Chamber of Commerce, 10 St. Paul's Place

### Each of the following Sponsors will receive:

- Your business name will appear in Santa's Arrival advertisements (listed in the Nutley Sun and Nutley Journal), our Facebook page and our website.
- The list of Sponsors will be in each of the 500 goodie bags given to the 1<sup>st</sup> 500 children
- The option of putting promotional coupons/goodies/items in each of the 500 goodie bags

SPONSOR - \$75.00

SPONSOR & GIVEAWAYS - \$75.00

Door Prize Sponsor - provide a \$75 retail value item, or more, to be raffled off during the event)

SPONSOR of Santa's HELICOPTER\*\* - \$500.00

SPONSOR of Entertainment\*\*(Clown Balloon Artists) - \$500.00

\*\*The \$500 Sponsors will each receive a 3' x 4' banner w/ name and logo, which will be hung on the fence at the Oval, in addition to print and social media advertising, and also a 2' by 3' "Sponsored by [your business name]" sign that will hang on the fence in front of the balloon makers, and on the fence for the Santa's Helicopter sponsor.

### ADDITIONAL SPONSORSHIP AVAILABLE - "Character Sponsorship" - \$200

In addition to the balloon-makers, and in addition to Santa and Mrs. Clause making their way around the Oval, we will have life-size characters (from costume rental company) positioned around the field for the children to take pictures with. This will add a lot of life to the time that people are waiting for their picture with Santa, and will be draws themselves for the children.

The "Character Sponsors" will be on a first come, first served basis. Last year's character were:

-Olaf (*Frozen*)   - Anna (*Frozen*)   - Elsa (*Frozen*)   -Finn   -Kylo Ren (Star Wars)  
-Mickey Mouse   - Princess Bubble Gum   - Elmo

The Character Sponsorship will include the costume rental, a 2' by 3' "Sponsored by [your business name]" sign that will hang on the fence in front of the character you sponsored. We will also take pictures of your character and sign (and you if you're present) to be posted on the Chamber's Facebook page and website. If you don't have someone to wear the costume you sponsored, we will look to get a high school student to do so.

### Check off your Sponsor selection above, and make check payable to: Nutley Chamber of Commerce

Business Name \_\_\_\_\_ Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\*\*Drop Off Location – 10 St. Paul's Place, Nutley (**NEW ADDRESS**)  
Mon-Fri 10:00 am-2:00pm. Always call ahead – 973-667-5300