

Dear Professional and Business Owner:

In order to pull the workers and students from the ON3 (formerly Hoffmann-La Roche) campus into Nutley, the Nutley Chamber of Commerce is investing in a "ON3 Gateway to Nutley Project" to benefit our members.

The Chamber has purchased 2,500 "Love Nutley, Shop Nutley" reusable shopping bags, which will be distributed to the businesses and schools at ON3, along with a coupon book containing Chamber members' ON3-specific coupons. There will be no cost to Chamber members to be included in the booklet – all we ask is to be informed if you have seen any of the ON3 coupons, and have gained any business from being included in the endeavor.

It is our hope and desire that this plan will benefit our members, and that you would like to be included in both the *Project* and as a member of the Nutley Chamber of Commerce.

This project is already underway. If you would like to be included, please become a member at www.NutleyChamber.com and click "Join The Chamber" tab. Then, simply inform us that you would like to be included in the ON3 coupon booklet.

We look forward for you to become a new member and for us to support your business!

Sincerely,

Daniel Leon

President, Nutley Chamber of Commerce