



Dear Nutley Chamber of Commerce Member:

In order to extract the workers and students from the ON3 (formerly Hoffmann-La Roche) campus into Nutley, the Nutley Chamber of Commerce is investing in a **“ON3 Gateway to Nutley Project”** to benefit you.

The Chamber has purchased 2,500 **“Love Nutley, Shop Nutley”** reusable shopping bags, which will be distributed to the businesses and schools at ON3, along with a coupon book containing Chamber members’ ON3-specific coupons. Your ON3 discounts or giveaways will be an invitation to those working or studying at ON3 to visit your place of business - on their way to ON3, on their way home from ON3, or in the middle of their day. You should also benefit from the involvement of other Chamber members in this ON3 project, as the traffic drawn by others will also pull ON3 folks throughout Nutley.

There will be no cost to you to be included in the booklet – all we ask is to be informed if you have seen any of your ON3 coupons, and have gained any business from being included in this endeavor.

If you are aware of other Nutley businesses that would like to be included, please share this with them – they must be a Chamber member to enjoy this member benefit.

If you would like to be included in the **“ON3 Gateway to Nutley Project”** please email the chamber’s office at chamber@nutleychamber.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'Daniel Leon', is placed below the word 'Sincerely,'.

Daniel Leon
President, Nutley Chamber of Commerce