



LINDA WELLBROCK

Leading Women Entrepreneurs, CEO and Founder

JOIN LWE AS WE LAUNCH THE 2019 NJ WOMEN'S CONFERENCE WITH THE THEME OF *BE A FORCE FOR CHANGE*

ABOUT (*BE A FORCE FOR CHANGE FOR WOMEN*)

- 750+ attendees- most impactful women's event of the year
- Leading sponsors, speakers, media partners, funding sources
- FORCE for Change conference celebrating 10 years of Leading Women
- Keynotes, workshops, one-on-one coaching, pitching, networking & recognition

Strengthen industry through Diversity & Inclusion Sponsorships

Here's How to Engage as a Sponsor at the "Be a Force For Change" NJ Women's Conference

EXPO HALL

Everything from a six foot marketing table to a custom buildout, you will engage hundreds of 1000 high-value attendees.

MAIN STAGE TALK

Diamond partners will have the opportunity for a dedicated keynote on our main stage theater. Gold and higher partners will have access to a thought leadership talk or panel on the main stage. Note, these may be concurrent with other tracks.

BREAKOUT TALK / WORKSHOP

Present a case study or lead a hands-on-workshop. You bring the content, we'll deliver your attendees.

AMPLIFY

Let us take your message and amplify it via social media, advertising via our website, emails, and through our award winning event app via push notifications, banner ads, and more.

MENTORSHIP & RECRUITING

Let us help you capitalize on this unbeatable opportunity to mentor and possibly hire the best and brightest the industry has to offer. From dedicated sessions about your company and culture, to speed recruiting for face-to-face interaction, Diversity and Inclusion Sponsor a package of scholarships to allow students and others across communities to have access to the conference.

PR/MEDIA ENGAGEMENT

Participate in our press release and leverage this event to interact with a host of reporters who are covering *Be A Force for Change*. Have a product or other major announcement? We will work with you to make sure this is heard with maximum effect and exposure.

WELL BEING

Associate your brand with good health by providing innovative food and beverage solutions to the hungry conference goers.

LWE GOALS: TO BE A FORCE FOR CHANGE FOR WOMEN

RECOGNIZE | PROMOTE | EDUCATE | EMPOWER | CONNECT | FUND

DIAMOND SPONSOR: \$50,000

- Keynote address sponsor – main stage introduction
- Presented by “Sponsor Name” on all materials and all platinum deliverables plus dedicated presentation room throughout the conference for your own programming
- 30 minute main stage presentations concurrent with all breakout sessions
- Two hours of breakout sessions
- Lanyard Sponsor
- 50 VIP tickets
- *Be a Force for Change* announcement of finalists
- Exhibit space
- Featured in the conference app
- Monthly social media posts leading up to the event

GOLD SPONSOR: \$25,000

- 30 minute main stage presentations concurrent with all breakout sessions
- Choice of any \$5,000 customized benefit
- 25 VIP tickets
- Exhibit station
- Featured in conference app
- Monthly social media posts leading up to the event
- LWE Top 25 Luncheon Award Sponsor

SILVER SPONSOR: \$15,000

- Moderate or sit on a select stage panel
- 30 minute breakout speaking role
- Two customized benefits of choice
- Exhibit space
- 20 VIP tickets
- Social media posting leading up to the conference

BRONZE SPONSOR: \$7,500

- 30 minute breakout speaking role
- 10 VIP tickets

COMPANY COALITIONS AND SCHOLARSHIPS FOR WOMEN: \$5,000

Sponsor students and those who would not normally have access to a conference like *“Force for Change”*.

Through your support, you will make a huge impact on the lives of many and open new doorways to have industry focused coalitions for companies to send their female employees. As diversity and inclusion corporate partners, you can send 25 recipients (tickets) to the conference and access the world’s leading experts on the advancement of women. Includes your logo on materials.

TICKET PRICE

- Day conference individual \$300
- Day conference member: \$250
- VIP and conference \$499 + pitching
- VIP only: \$250

EXHIBITOR: \$1,000

- Exhibit space and two conference tickets

LWE “BE A FORCE FOR CHANGE” SPONSOR RESERVATION

Diamond: \$50,000 | Gold: \$25,000 | Silver: \$15,000 | Bronze: \$7,500 | Company Groups: \$5,000 | Exhibitor: \$1,000

Name _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

MC AMEX VISA Pay Pal link or Check (circle one)

Card Number: _____

Special 3- or 4-digit code: _____ Exp Date: _____

Sponsor Amount: _____ Additional Amount: _____

Amount to be charged: _____

Signed _____ Date _____



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